

**FOR IMMEDIATE RELEASE**

**SOLEIL SECURITIES NAMES WILL MCDERMOTT HEAD OF  
INSTITUTIONAL SALES**

**New York – August 18, 2008** – Soleil Securities Group, Inc., a provider of value-added, independent equities research and brokerage services, announced today that Will McDermott had joined the firm as its Head of Institutional Sales.

Mr. McDermott is a seasoned equities professional with 28 years of experience in domestic and international research sales, sales management, and equities management. Most recently, he served as Head of Institutional Equity Sales at Wachovia Securities. Prior to joining Wachovia in 2004, he served as Head of Equities for W.R. Hambrecht & Co. From 1995 to 2002 he ran institutional equity sales for Hambrecht and Quist, later Chase H&Q, and finally JP Morgan Chase.

From 1982 to 1995 Mr. McDermott held positions in institutional equity sales at several firms, including C.J Lawrence, Morgan Grenfell, Dean Witter Reynolds, Alex Brown & Sons, and Kidder Peabody & Co.

“Will is an important addition to the Soleil team,” said Terry Gardner, President of Soleil. “His deep understanding of how our clients operate will enable us to leverage our distribution platform to its fullest extent.”

“I am excited to put my many years of sales experience to work at Soleil,” said Mr. McDermott. “The uniqueness of the Soleil model presents the opportunity to serve our clients with a broad and differentiated offering.” Mr. McDermott added, “I look forward to leveraging my skills and relationships to contribute to Soleil’s future growth.”

**About Soleil Securities**

Soleil Securities Group, Inc., through its wholly-owned subsidiary, Soleil Securities Corporation (a member of FINRA and SIPC), represents a new model for delivering fundamental equity research and alternative research content to the asset management community. Through an extensive network of providers, Soleil sources high quality, actionable research ideas and products. Soleil currently provides equity research on over 275 stocks produced by a network of over 20 research analysts. Founded in 2003, Soleil has grown its distribution network to employ 40 sales and trading professionals in their New York, Boston, San Francisco and Minneapolis offices. For further information, please visit our website at [www.soleilgroup.com](http://www.soleilgroup.com).

###

**Contact Information:**

Jennifer Fleissner, Soleil Securities  
(212) 380-4933