

FOR IMMEDIATE RELEASE

SOLEIL SECURITIES NAMES RICK RUBIN CHIEF OPERATING OFFICER

New York – September 9, 2008 – Soleil Securities Group, Inc., a provider of value-added, independent equity research and brokerage services, announced today that Rick Rubin has joined the firm as Chief Operating Officer.

Mr. Rubin joins Soleil from XTF Global Asset Management where from 2004 to 2008 he held various positions, most recently as a Portfolio Manager and Director of Trading and Operations. During his tenure at XTF, Mr. Rubin was responsible for managing the firm's separate accounts, mutual funds, and variable insurance trusts. Additionally, he built the firm's trading and operations infrastructure and created a comprehensive performance attribution analysis system to audit portfolio returns. Prior to XTF, Mr. Rubin spent eight years as an Institutional Equity Trader for Spear, Leeds & Kellogg and later Goldman, Sachs & Co.

“We are pleased that Rick has decided to join the Soleil management team,” said Terry Gardner, President of Soleil. “As we continue to grow our business, Rick's background in building scalable infrastructures will be key to achieving operating efficiency.”

About Soleil Securities

Soleil Securities Group, Inc., through its wholly-owned subsidiary, Soleil Securities Corporation (a member of FINRA and SIPC), represents a new model for delivering fundamental equity research and alternative research content to the asset management community. Through an extensive network of providers, Soleil sources high quality, actionable research ideas and products. Soleil currently provides equity research on over 275 stocks produced by a network of over 20 research analysts. Founded in 2003, Soleil has grown its distribution network to employ 40 sales and trading professionals in their New York, Boston, San Francisco and Minneapolis offices. For further information, please visit our website at www.soleilgroup.com.

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